



## Terms and Conditions

Effective Date: 1<sup>st</sup> May 2023

Last Updated: 19<sup>th</sup> May 2023

Please read these Terms and Conditions ("Agreement") carefully before using our social media platform ("Platform"). This Agreement sets forth the legally binding terms and conditions for your use of the Platform.

### Acceptance of Terms

By accessing or using the Platform, you agree to be bound by this Agreement. If you do not agree with any of these terms, please do not use the Platform.

### User Accounts

You may need to create a user account to access certain features of the Platform. You are responsible for maintaining the confidentiality of your account information and are liable for all activities that occur under your account. You must promptly notify us of any unauthorised use of your account.

### User Content

a. You are solely responsible for the content you post, share, or transmit through the Platform ("User Content"). You represent and warrant that you own or have the necessary rights and permissions to use and share User Content.

b. By posting User Content, you grant us a non-exclusive, worldwide, royalty-free license to use, reproduce, modify, adapt, publish, translate, distribute, and display your User Content on the Platform.

c. You agree not to post or share User Content that is illegal, infringing, offensive, defamatory, or violates the rights of others. We reserve the right to remove any User Content that violates these terms.

### Intellectual Property

a. All content and materials available on the Platform, including but not limited to text, graphics, logos, images, and software, are the property of the Platform or its licensors and are protected by intellectual property laws.



b. You may not modify, copy, distribute, transmit, display, perform, reproduce, publish, license, create derivative works from, transfer, or sell any content or materials obtained from the Platform without prior written consent.

## **Privacy**

We respect your privacy and handle your personal information in accordance with our Privacy Policy. By using the Platform, you consent to the collection, use, and disclosure of your personal information as described in the Privacy Policy.

## **Prohibited Activities**

You agree not to engage in any of the following prohibited activities while using the Platform:

- a. Violating any applicable laws or regulations.
- b. Impersonating any person or entity or falsely representing your affiliation with any person or entity.
- c. Interfering with or disrupting the operation of the Platform.
- d. Uploading or transmitting viruses, worms, or any other malicious code.
- e. Collecting or harvesting any personally identifiable information from other users.
- f. Engaging in any activity that could harm or exploit minors.
- g. Engaging in any activity that violates the rights of others.

## **Termination**

We may terminate your access to the Platform at any time for any reason without prior notice. Upon termination, all rights granted to you under this Agreement will cease.

## **Disclaimer of Warranties**

The Platform is provided on an "as is" and "as available" basis without any warranties of any kind. We do not guarantee the accuracy, completeness, or reliability of any content or materials on the Platform.

## **Limitation of Liability**

In no event shall we be liable for any indirect, incidental, special, consequential, or punitive damages arising out of or in connection with your use of the Platform.

## **Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of England and Wales. Any legal action or proceeding arising out of or in connection with this Agreement shall be brought exclusively in the courts of England and Wales.

## **Changes to the Agreement**

We reserve the right to modify or amend this Agreement at any time. Your continued use of the Platform after any modifications or amendments constitutes your acceptance of the updated Agreement.



**Severability**

If any provision of this Agreement is held to be invalid or unenforceable, the remaining provisions shall continue to be valid and enforceable to the fullest extent permitted by law.

**Entire Agreement**

This Agreement constitutes the entire agreement between you and the Platform regarding the subject matter herein and supersedes all prior or contemporaneous communications and proposals.

By using the Platform, you acknowledge that you have read, understood, and agree to be bound by this Agreement.

